

Three big social media trends for fundraisers

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We build quality websites that talk to each other

Transform your website's performance for yourself and your visitors:

- Gain instant exposure for your content in other peoples' websites
- Drive interested visitors to your website with lots of back-links
- Manage your externally shared content, all from your website
- Invite outside content into your website to keep it interesting



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Collective Impact on communities

Websites in groups and communities

Communities and organisations are stronger when we share knowledge and ideas to collaborate, innovate and build something better



Answering your community needs

Exposing communities and group's to easier interconnection, using real websites, is transforming not just communications but the way we work together for a common purpose. Sharing information and ideas advances understandings and promotes sustainable action for town communities, member organisations and common interest groups.

How groups work

Flightdec websites can apply to operate groups, or belong to groups managed by other websites. Websites network in small groups and in large communities within which website content can be selectively shared according to content topic. Websites originating content for sharing manage the content, while each receiving website fully controls content receipt.

Join and participate

Communities are built through active engagement. Not only can Flightdec provide you with a new website, you can also participate in dynamic online groups and communities. Login access operates at a number of levels from a website administrator managing a group, down to a casual website visitor commenting or uploading content for approval.



It takes a child to raise a country.

As a voter in this year's elections, ask your candidates about their policies for children and vote for the person and party you think will do best for kids. Use the Tick for Kids Toolkit to help assess party policies and get involved [here](#).



SEE THE LATEST



A selection of the latest contributions from the Tick for Kids Online Community

Tick for Kids is a collective campaign. Not all agencies will agree with all the statements made by other agencies party to the campaign. Agencies reserve the right to make public statements in accordance with their own organisational priorities.

SEARCH SITE

Find us on Facebook



Tick for Kids

[Like](#) You like this.

You and 1,936 others like Tick for Kids.





It takes a child to raise a country

This is UNICEF NZ's campaign website in support of the Tick for Kids campaign. UNICEF NZ stands with numerous other New Zealand organisations and individuals in asking voters in this year's elections to vote for the person and party you think will do best for kids.



It takes a child to raise a country
Mā te ririki – Mā te ririki e ora ai te motu

Authorised by Deborah Morris-Trauers, UNICEF NZ, 11 Aurora Terrace, Wellington.

The top menu has content from the Tick for Kids Online Community  while below are the latest contributions from UNICEF NZ 

SEARCH SITE

Come run for children in Team UNICEF this year!



Tick for Kids UNICEF

Event



Start: Sun 02 Nov 2014, 06:50 am



Category: Issues Activity



Location: Auckland.



On November 2nd 2014, why not join thousands of others as they challenge themselves to the Auckland Marathon or Half Marathon through the streets of Auckland. Now you can take it one step further by joining Team UNICEF and gaining your own GOLDEN CHARITY ENTRY to the Auckland Marathon. By combining your passion for an exciting challenge and...

Keep Reading

Join the conversations



Tick for Kids



Tick for Kids



UNICEF NZ



UNICEF NZ



UNICEF NZ



Blog UNICEF NZ

UNICEF NZ welcomes Vivien Maidaborn as Executive Director



Tick for Kids UNICEF

News

People



UNICEF New Zealand is pleased to announce the appointment of Vivien Maidaborn as Executive Director, replacing Dennis McKinlay who will retire on 25 July after thirteen years with the children's charity. Ms Maidaborn will take up the position on 28 July. Ms Maidaborn brings 15 years of experience to UNICEF NZ from CEO roles in the community,...

Keep Reading



It takes a child to raise a country
Mā te ririki – Mā te ririki e ora ai te motu


Authorised by Deborah Morris-Trauers, UNICEF NZ, 11 Aurora Terrace, Wellington.

See the Tick for Kids website >



LATEST FROM DISTRICT 9940

We're aiming to be better connected

 **Rotary District 9940**

Author: Anthony Scott

Date: Tue 12 Aug 2014, 10:24 am

Category: Communications

Comments: none



Welcome to our new District 9940 website. I hope you like it and use the new features, including a direct link to My Rotary a display in this website of Club Finder and a feed of news, views, events and resources coming from other District 9940 websites. I will be posting as regularly as I can and I invite you to comment and give me feedback....

[Keep Reading](#)

Search

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Club Finder

My Rotary

District Community



Wotzon.com

find
events

enter
events

read
blogs



WELLINGTON
Zoo

Come and talk
to the animals.

[CLICK HERE](#)



DANCE

DANCE AOTEAROA
NEW ZEALAND

The go to place for dance in Aotearoa NZ

www.danz.org.nz Like us on facebook/DANZdance

NZ Film Festival



150+ new, international and local films, never seen in NZ before. [More](#)

Featured Attraction



Zealandia in Karori is Wellington City's must see eco-attraction. [More](#)

Best Rides



Wellington's iconic Kilburn Cable Car, is a great ride to a great view. [More](#)

Te Aro Piko



This pathway around the Paustahanui Inlet is a natural delight. [More](#)



**SIGN UP FOR THE
17 HOUR
SURVIVAL
CHALLENGE**

[CLICK HERE](#)  NEW ZEALAND RED CROSS

Selection of featured events

Deloitte-BusinessNZ Election Conference 2014



Technology Valley

Event

 Start:

Mon 08 Sep 2014, 09:00 am

 Category:

Business

 Location:

Wellington



Hear what the politicians are offering for business and the economy, at the most informative election event of 2014. MPs and party spokespeople outline their policies on business at the Deloitte-BusinessNZ Election



Find out how you
can leave a gift to
charity in your will.

[CLICK HERE](#)

include *a charity*
Help the work live on.





Supporting members to be better fundraisers

The Fundraising Institute of New Zealand (FINZ) is the professional body for fundraisers and organisations involved with charities and not-for-profits in New Zealand. We're working with members from over 800 charities and not-for-profit organisations, helping them fundraise professionally, ethically and sustainably.



Is Your Organisation Looking to Bring in More Funds?

Learn how at a 360 Degree
Not-For-Profit Training Day.

This one day event will immerse you in the most important areas of fundraising and help you develop your skills to help your organisation bring in more money [Register Now](#)



How to Build Authentic & Lasting Corporate Relationships Workshop

This interactive, one-day workshop will be held in Wellington and Auckland in November. Led by Queensland University of Technology's Dr. Wendy Scaife. [Read More](#)



#GivingTuesday Launches in New Zealand

This global campaign has arrived in New Zealand to help charities raise more money and engage donors. [Learn more on the official #GivingTuesday New Zealand site](#)



Yes, join us!

Yes, Join Us! And We'll Help you Make a Difference

Our members provide opportunities for people to give to people and causes they believe in. Join us and get access to opportunities to help you be more successful and make a difference. [Join Now](#)

FINZ Fundraising Institute of NZ Membership



SEARCH

SEARCH SITE

Get more for less from a new website

Enquire at www.flightdec.com



Discover A Better Way
To Acquire & Retain
Donors Through The

Insight Data Co-Operative



> [How to leave a gift in your will](#)

> [About include a charity](#)



Include A Charity is designed to raise awareness of the ease and effectiveness of leaving a gift in your will. It encourages people to consider leaving a gift to charities after considering family and friends.

Include A Charity is the result of many New Zealand charities working together to do what no single charity has ever been able to achieve on its own - change the way New Zealanders think about including charities in their will.

Gifts in wills form the foundation of many New Zealand charities. Without them, many charities simply would not exist.

The first Include a Charity week will be 9 – 15 September, 2013.

Please check back with us in the coming months for more information about how you can be involved.

SUPPORTED BY



[Why Join Us](#)

[How To Leave A Gift In Your Will](#)

[About Include A Charity](#)

[Who We Are](#)

[Why Leave A Gift In Your Will](#)

[About Us](#)

[Preparing Your Will](#)

[What We Do](#)

[Leaving A Gift To Charity](#)

[What Is Include A Charity Week?](#)

[FAQs](#)

#GIVINGTUESDAY™

NEW ZEALAND

[Home](#)[About](#)[Get Involved](#)[Toolkit & Resources](#)[Partners](#)[Contact Us](#)

#GivingTuesday for Businesses

Give back to the community by supporting a not-for-profit or charity for #GivingTuesday. Here are some ideas that you could use!

How #GivingTuesday New Zealand works

For not-for-profits and charities

Run your own initiative (no matter how big or small) with the theme of "giving". Register your event by [signing up](#) as a Partner and let us

For businesses and corporates

Find a not-for-profit to support and show your giving spirit. Register what you're up to by [signing up](#) as a Partner and sharing

For individuals and community groups

Keep an eye out for not-for-profit or business who are running an event or even run your own! Show your support via social media and

[SEARCH SITE](#)

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FUNDRAISING
INSTITUTE OF
NEW ZEALAND



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Supporting your community, simple.



How to give

We make it easy to express your passion and support for the cause or project you care about in your community.

[Learn more](#)



Apply for grants

Help for your community cause or project may be just a grant application away. See how we can help you take that step.

[Learn more](#)



Your community

Communities matter. We know that resources are what helps communities function, especially when the need is great.

[Learn more](#)

ourporirua.com

voice of a proud community

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Pauatahanui Inlet, Porirua: Photo, Graham Craig



Let's see how Porirua can punch above its weight in the Gigatown competition. Find out how you can help score stronger band-width [right here](#)



Get more people to your events by promoting them on Our Porirua and throughout the Wotzon.com events community. [Enter right here.](#)



Keep your ear to the ground on what's happening for kids and in education in Porirua and around the country, on the Tick for Kids page. [See it here.](#)

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WEBSITE PLATFORM

Three big social media trends for fundraisers

- Regular engagement with your audience is critical
- Sharing images on Instagram and Pinterest gets traction
- Advertising is becoming more important than ever on Facebook and Twitter

What is your experience?

- What stage are you at?
- What are your issues and barriers?
- Where do you see it going for you?

Agenda

- The fantastic landscape
- 3 issues
- 2 Hospice examples
- 4 principles to take away

The fantastic landscape

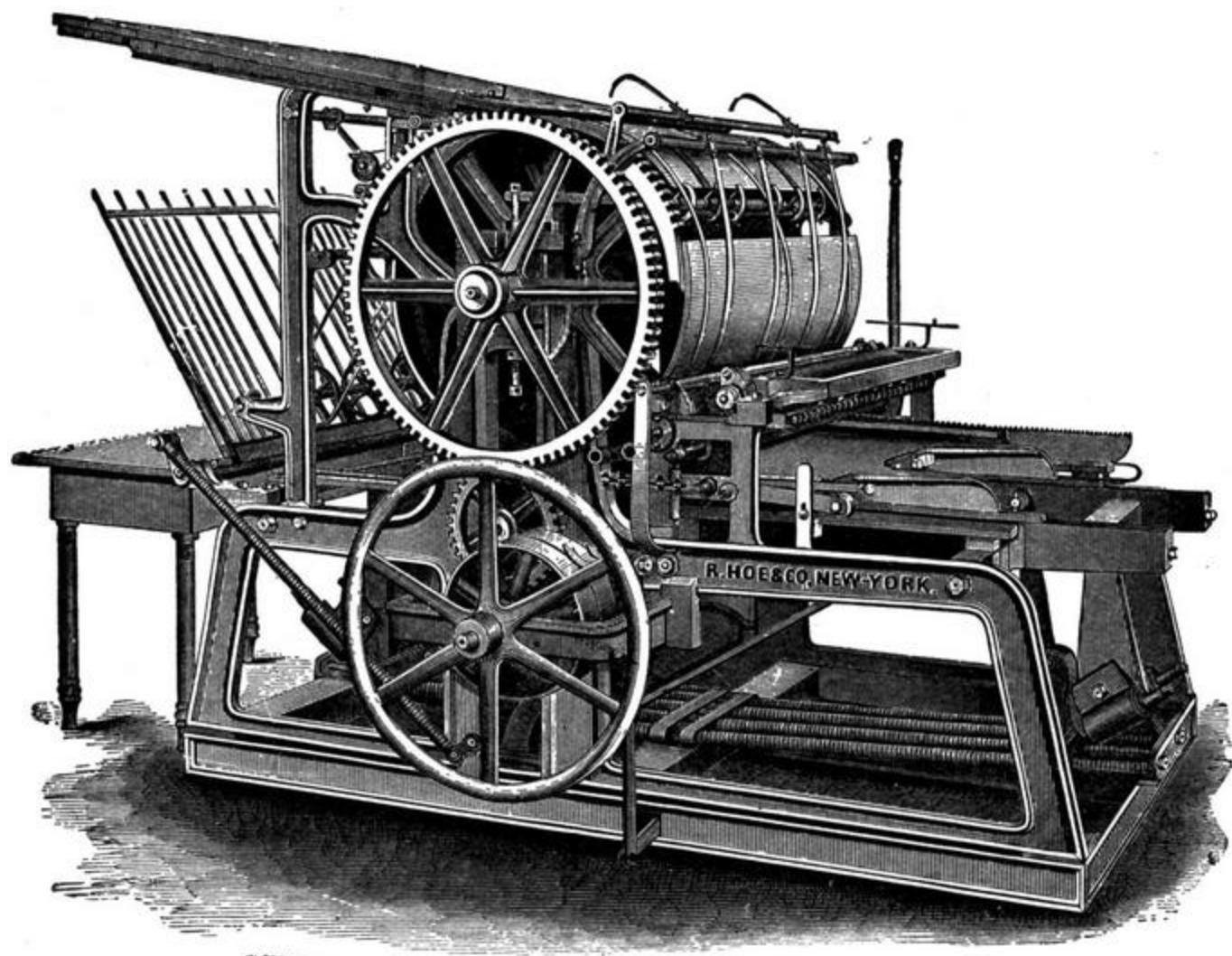


Global Internet traffic 1993-2013 in Petabytes (PB) per month



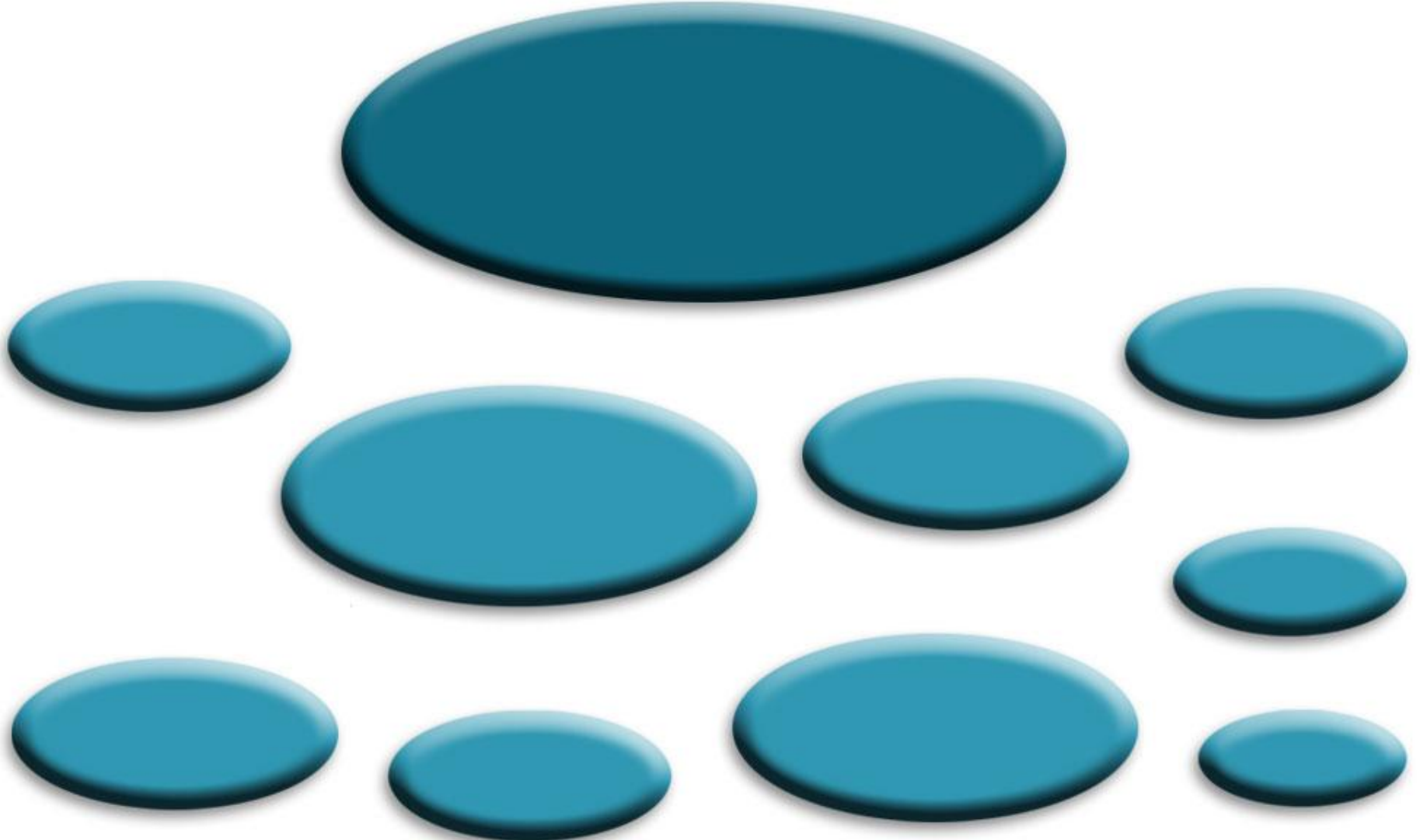
How did we get here?

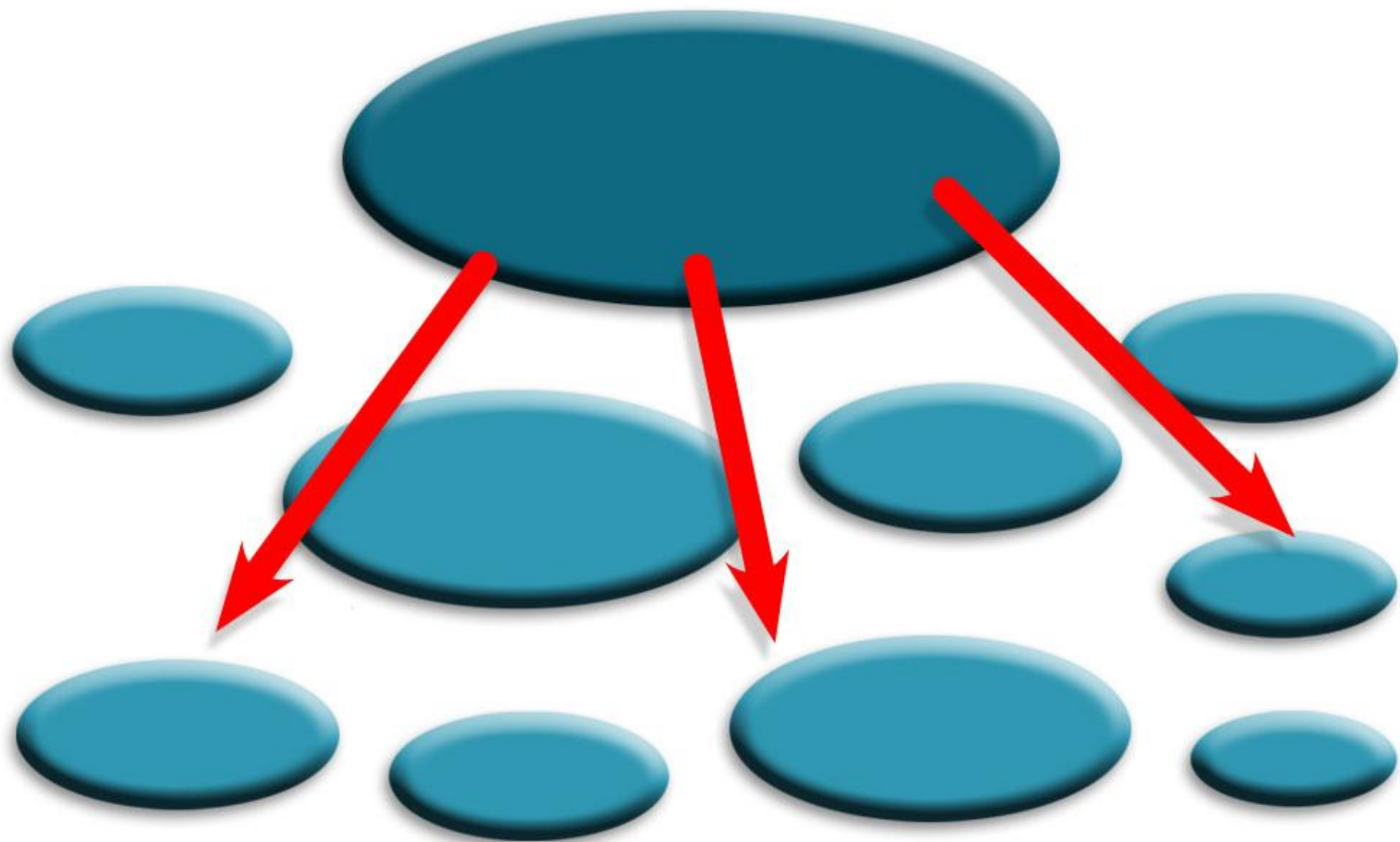


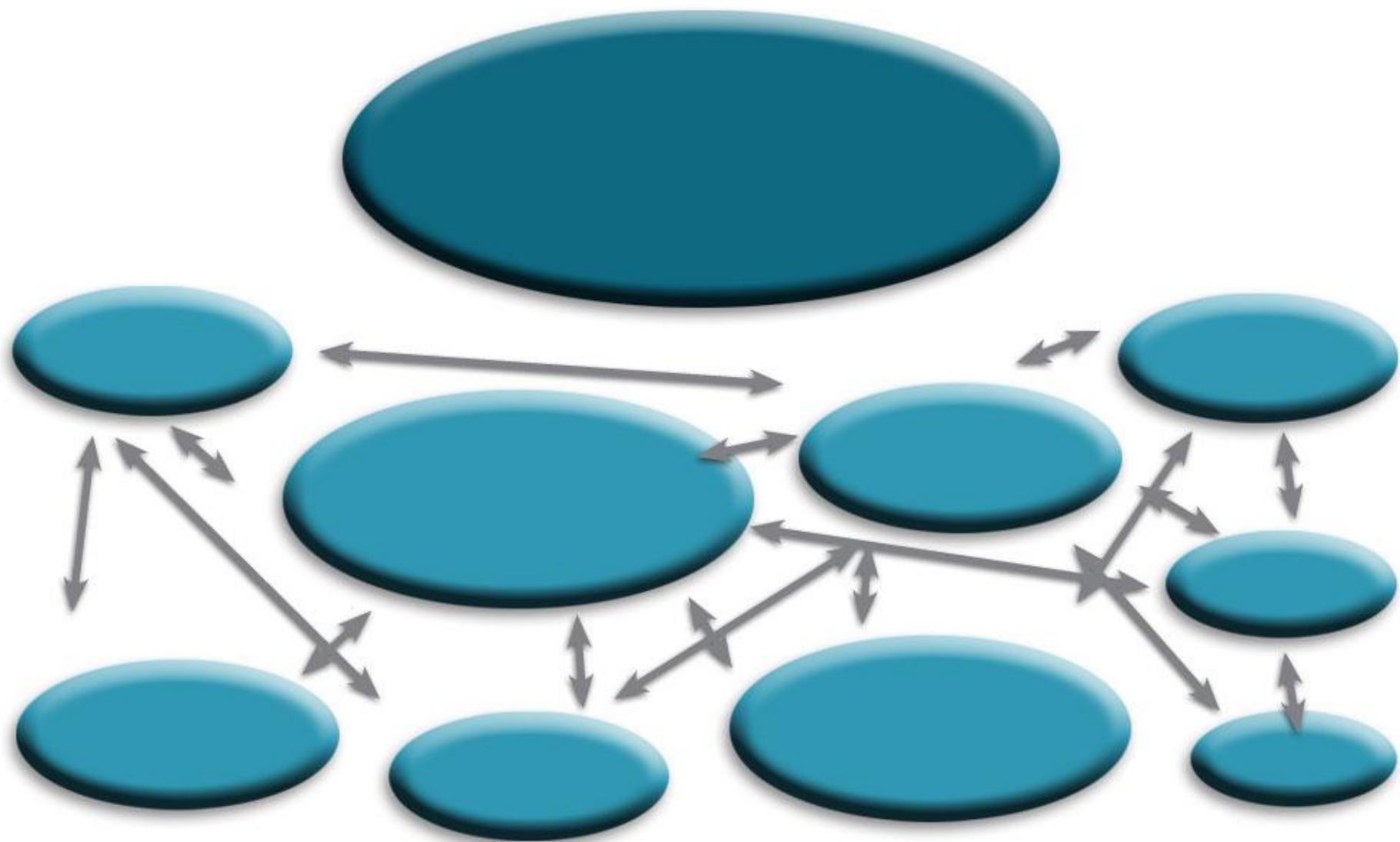


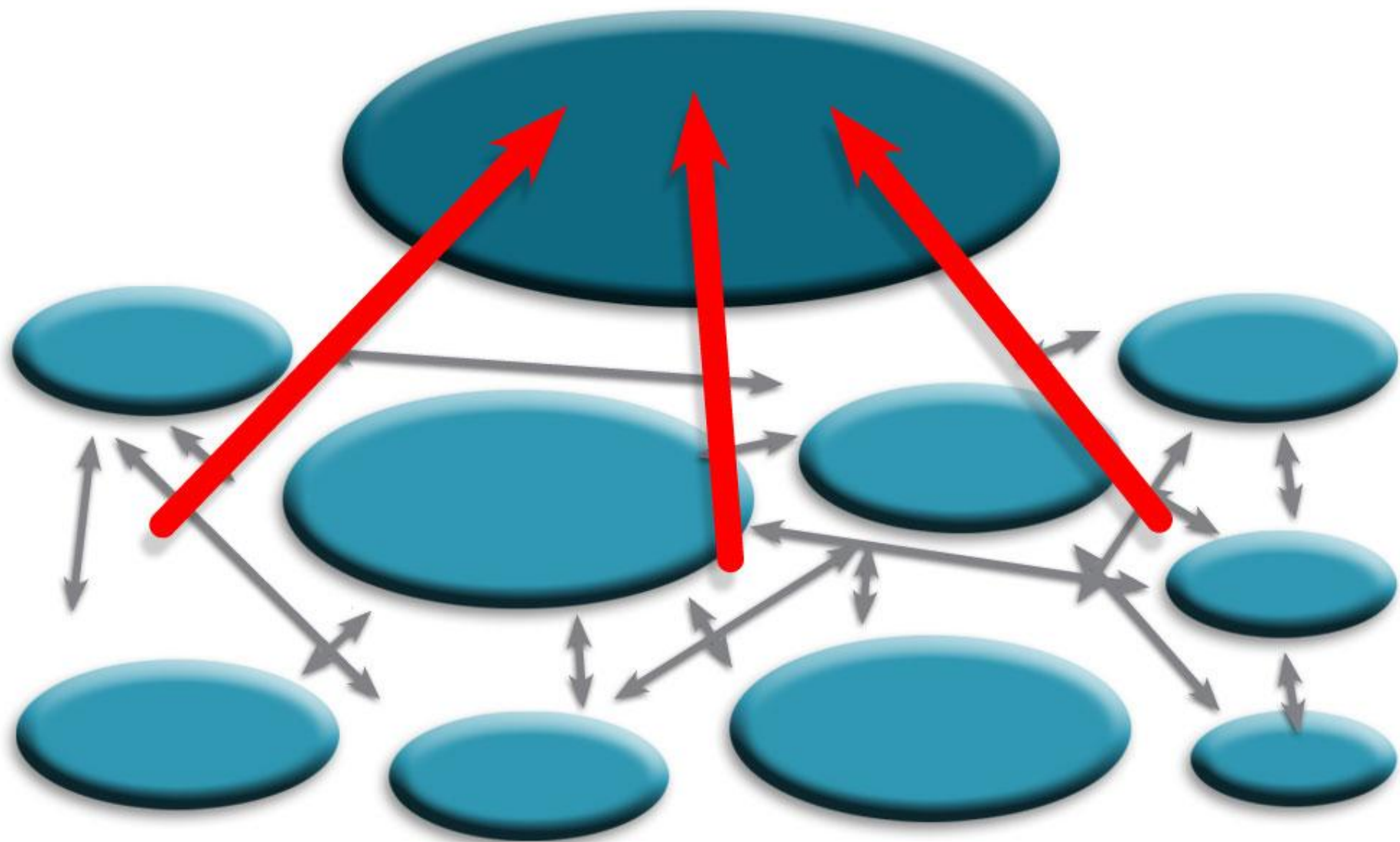
















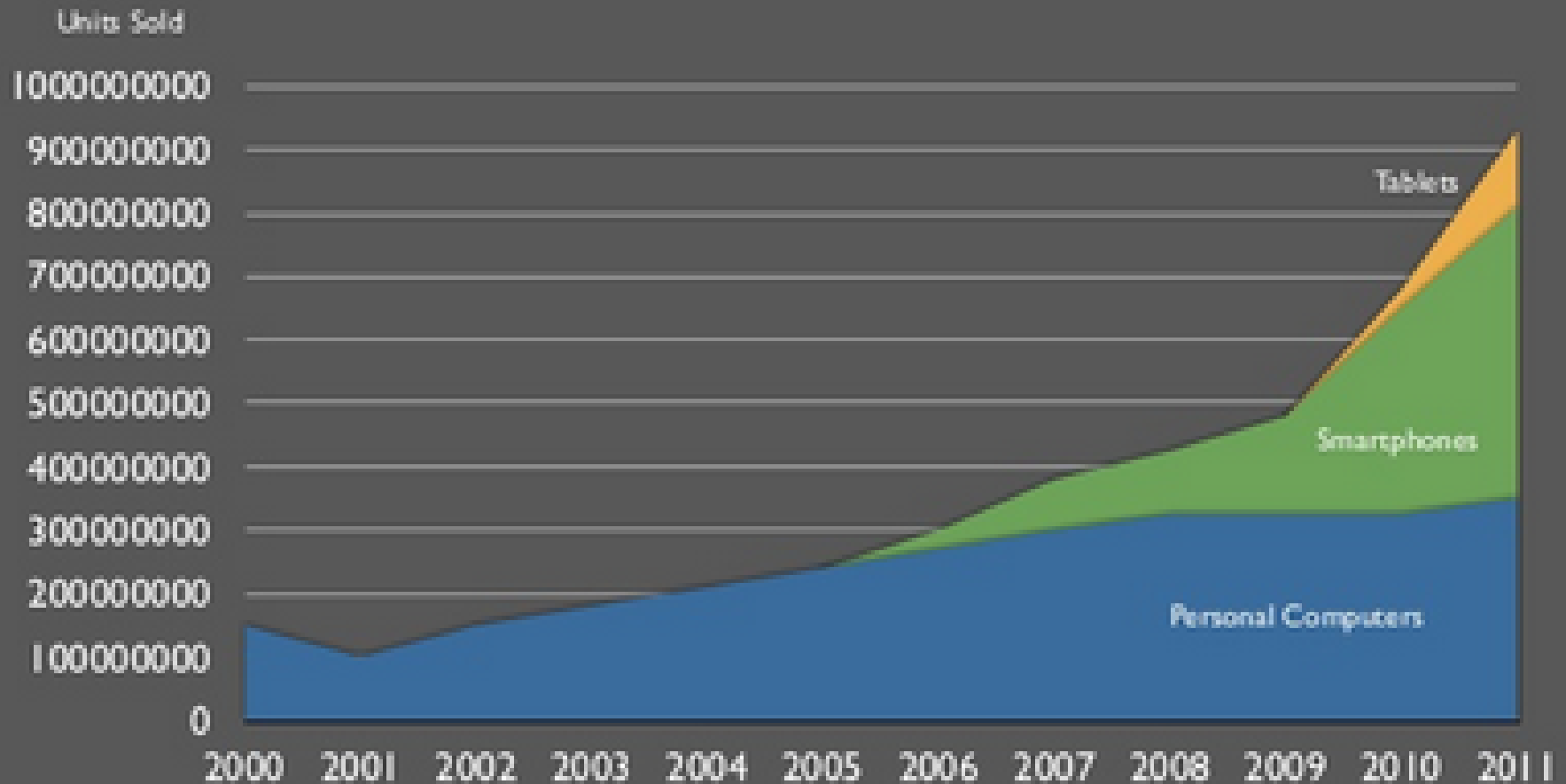
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WEBSITE PLATFORM

Three big trends

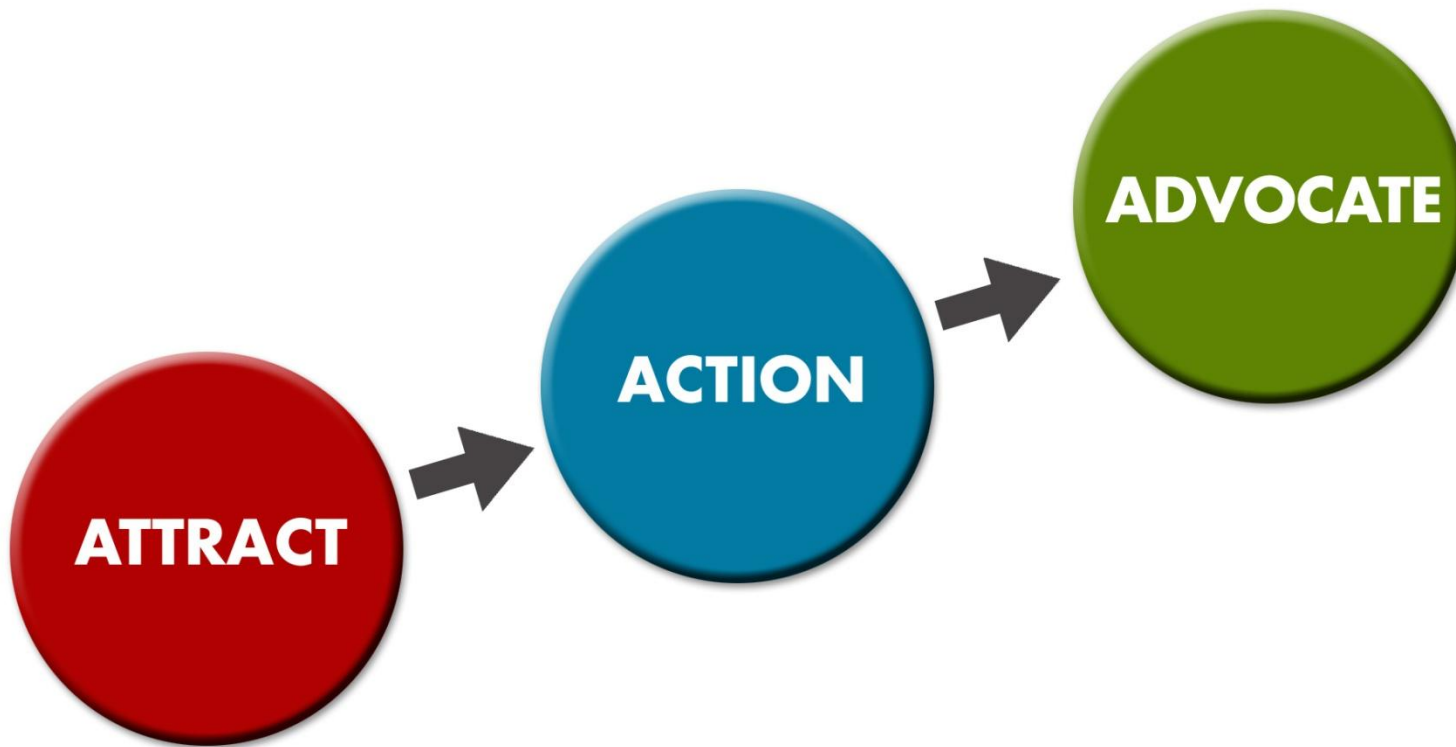
1# Regular engagement with
your audience is critical

DEATH OF THE HOME PC



Source: Gartner, IDC Strategy Analytics, company filings, Business Insider estimates

Why online?



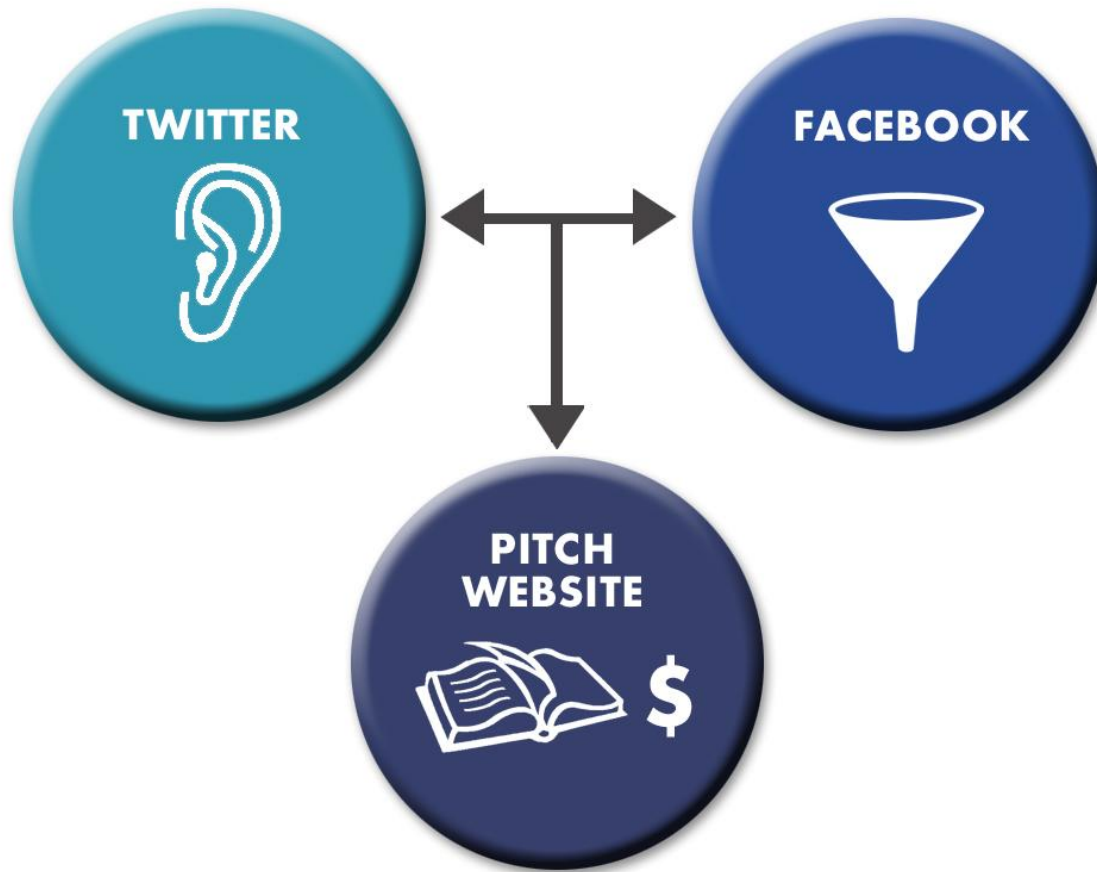
Regular engagement

- Moving from outbound to having conversations
- Building friendship circles
- Genuine, passionate and relevant

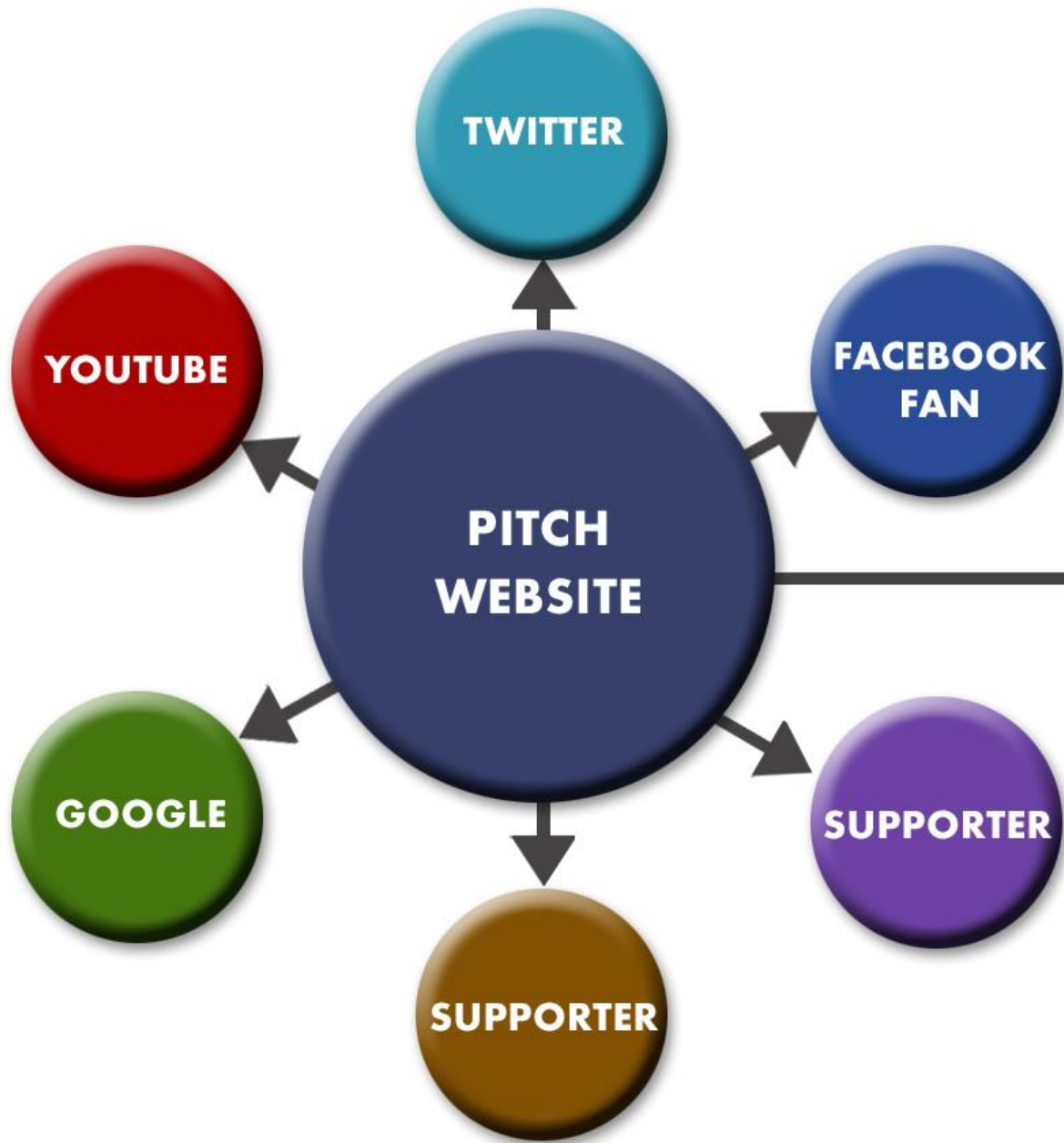
Regular engagement

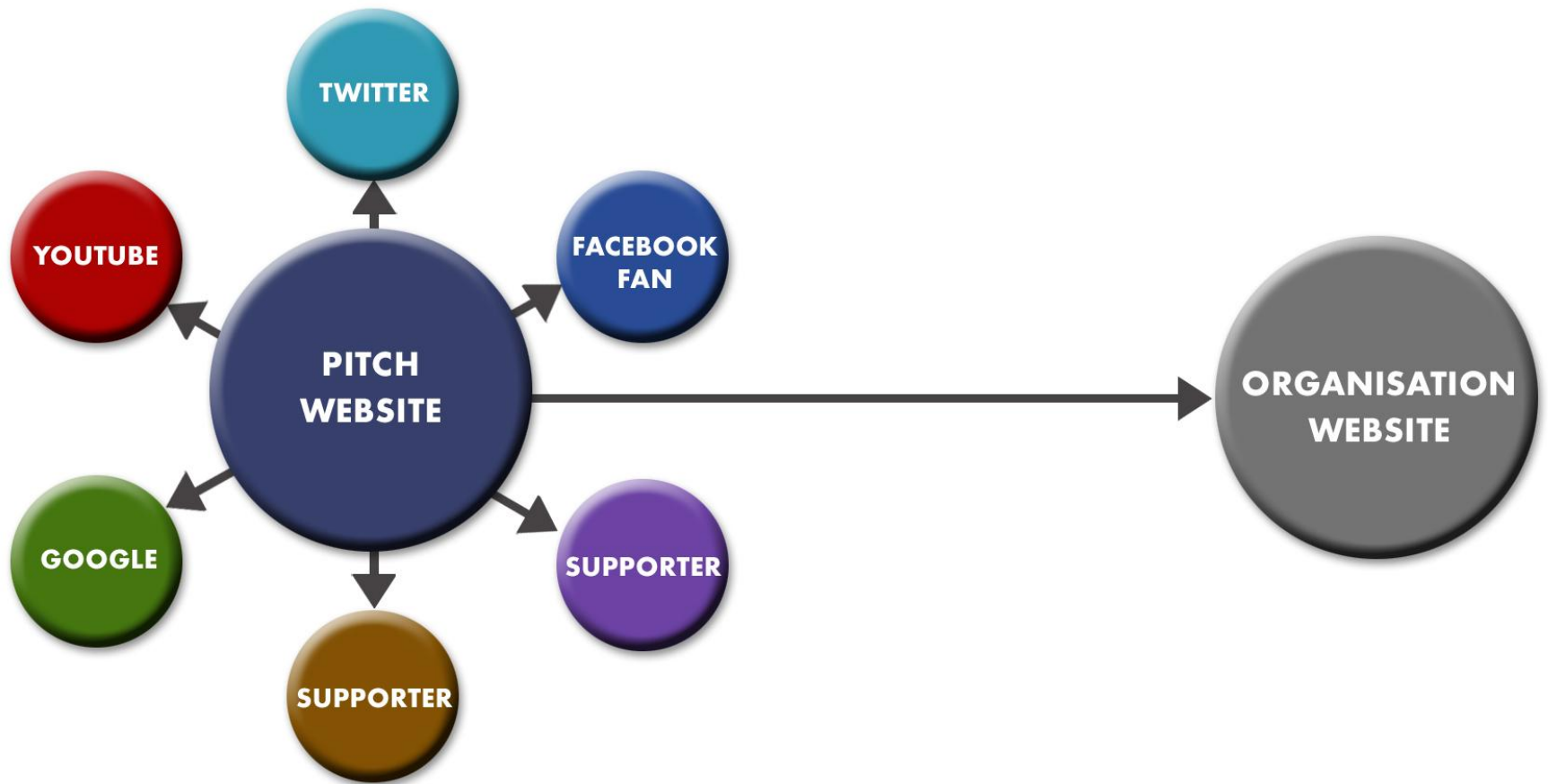
- Tell serial stories
- Be creative by listening
- Reply and be there
- Not everything works – great!

Your Administration

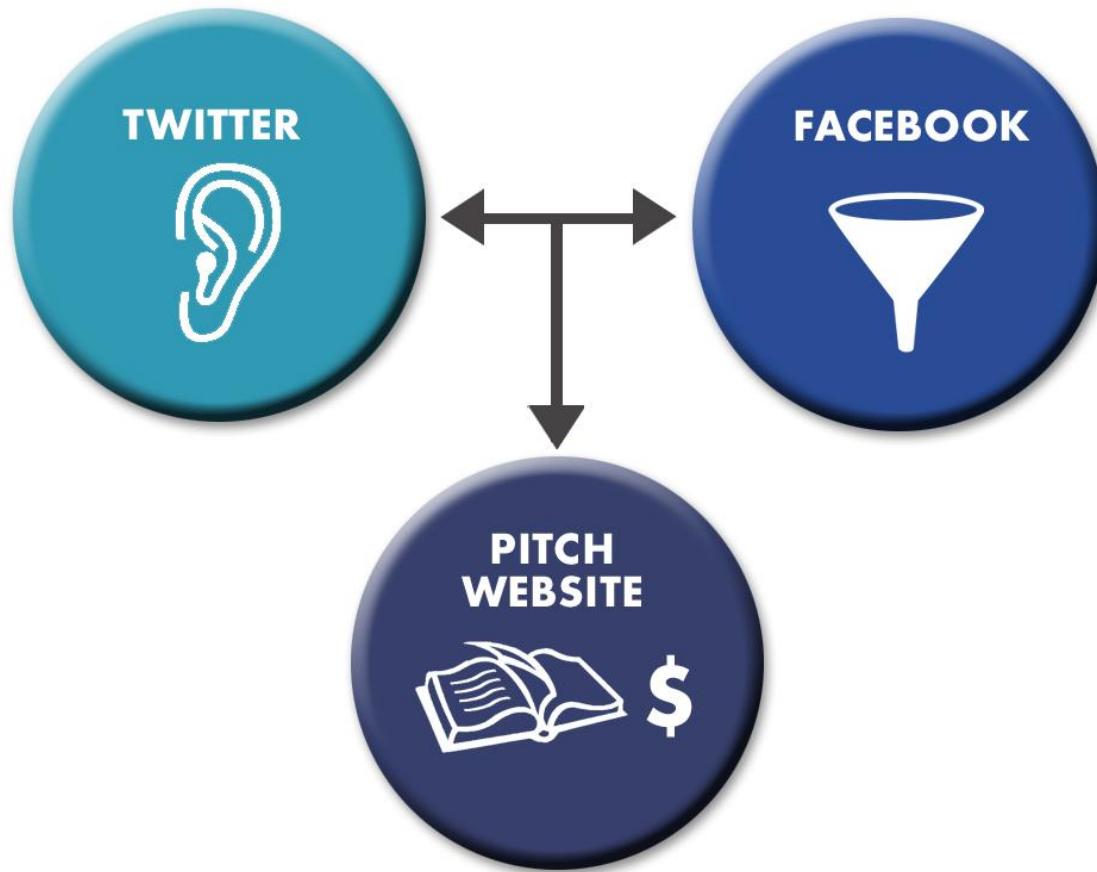




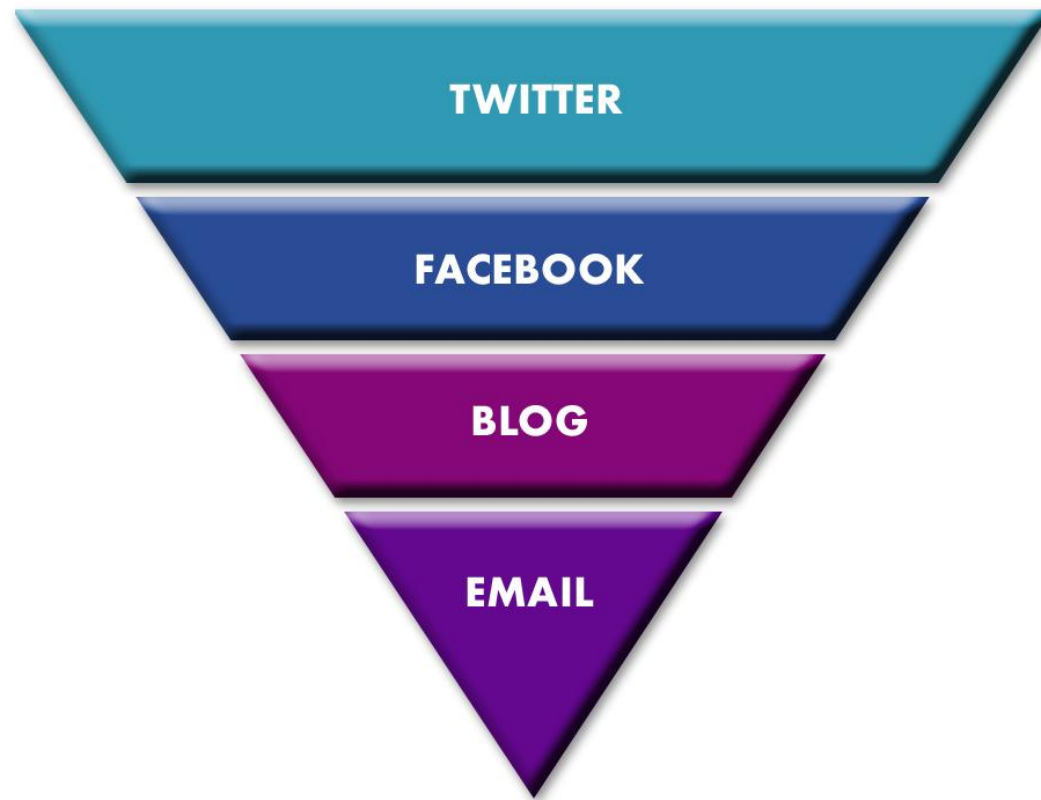




Your Administration



Your Administration

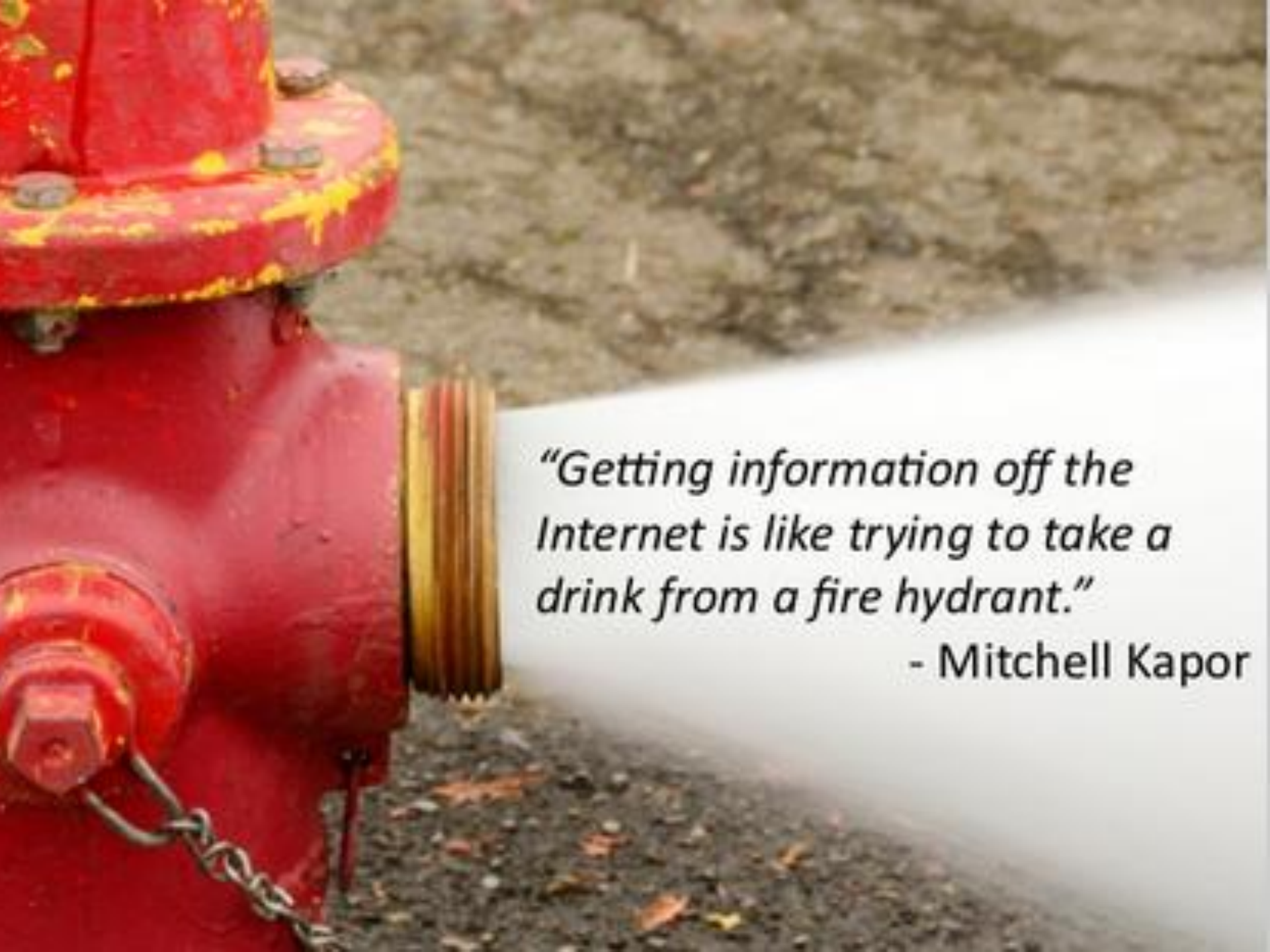


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Three big trends

2# Sharing images
on Instagram and Pinterest
gets traction

A close-up photograph of a red fire hydrant. A white fire hose is connected to the side of the hydrant, and a powerful stream of water is being sprayed out from the nozzle. The background is a blurred asphalt surface.

"Getting information off the Internet is like trying to take a drink from a fire hydrant."

- Mitchell Kapor

Sharing images

Effective communication relies on dramatic affect and cut-through. This means the emotional brain plays a much stronger role than the rational brain.

Sharing images

44% of users are more likely to engage with a brand that posts images, verses other forms of communication.

Sharing images

90% of information transmitted to the brain is visual, and visuals are processed 60,000x faster in the brain than text.





The cause

Simple birthing kits and basic medical tools would help an undersupplied, understaffed maternity clinic in sub-Saharan Africa save mothers from dying in childbirth.

The visual storytelling media

Google+

Pinterest



Instagram



Flipboard



tumblr.



Linked in.

myspace

Visuals...



Brand Awareness



Promote Events



Educates



Brand Position



Product Launches



Sell

Instagram

Instagram is a free application for iPhone or Android that lets people take photos, apply filters to change the look of the photos and then share them. Users can share them on Instagram while also choosing to share them to Facebook, Twitter, Tumblr and Foursquare.



Instagram

 [Log in](#)

Capture and Share the World's Moments

Instagram is a **fast, beautiful** and **fun** way to share your life with friends and family.

Take a picture or video, choose a filter to transform its look and feel, then post to Instagram — it's that easy. You can even share to Facebook, Twitter, Tumblr and more. It's a new way to see the world.

Oh yeah, did we mention it's free?



Download on the
App Store



GET IT ON
Google play



Follow

sheridanbruce =Sheridan Bruce <http://fresco.co.nz>10
posts24
followers79
following

August 2014



July 2014

Instagram

- 200 million users
- 55 million photos uploaded
- 87 million comments



Goodbye clutter.
Hello bright beautiful stories.



Selfie Community

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2014

PEOPLE



32,212 likes

[Invite your friends to like this Page](#)

ABOUT

[Selfie sevenler tıkla begin](#)[Suggest Edits](#)

Selfie

Yesterday

Selfie foto su olanlar tıkla Begin

[See translation](#)[Like](#) · [Comment](#) · [Share](#)[140 people like this.](#)

Selfie

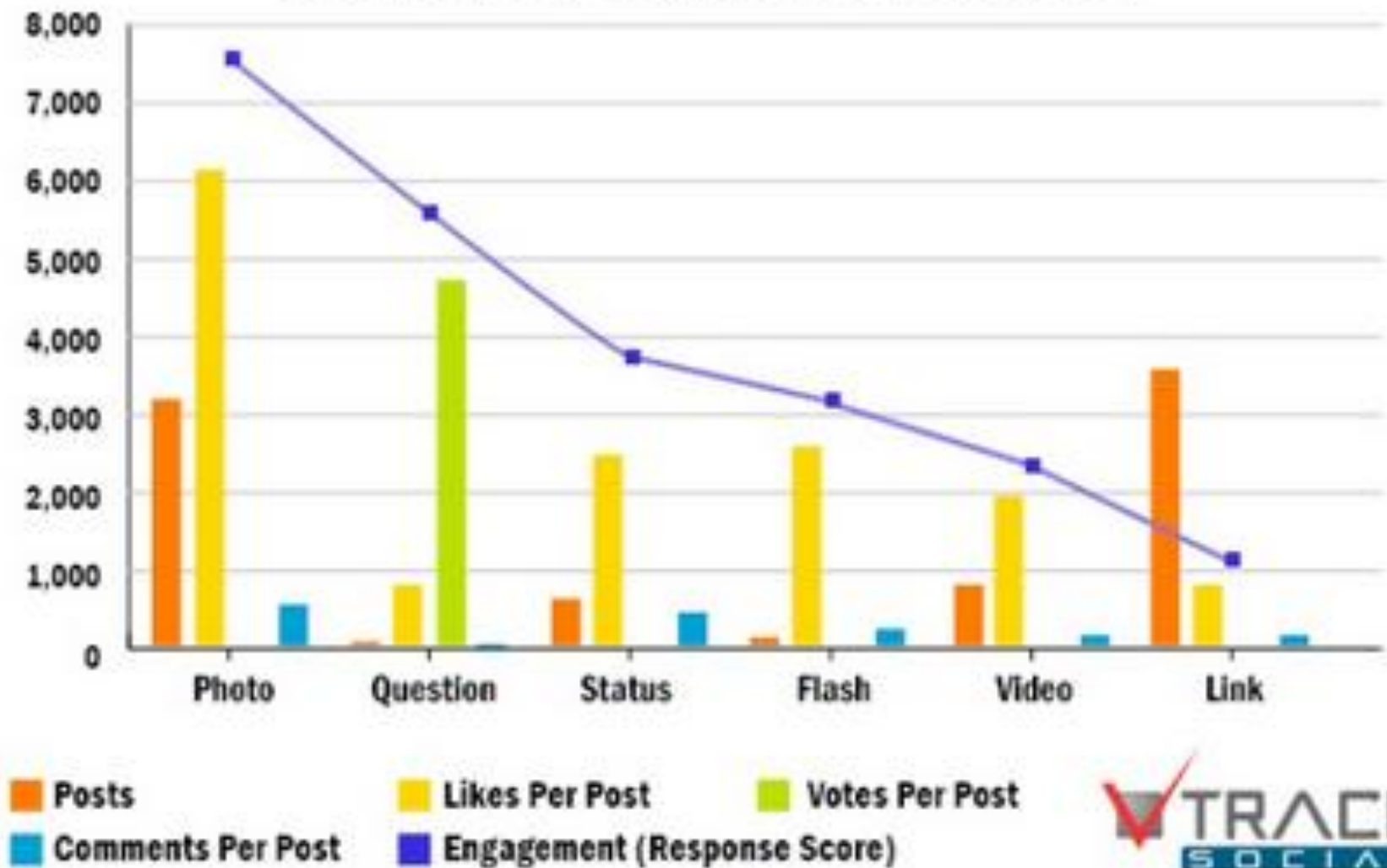
2 hours ago

[Like](#)

PHOTOS



FACEBOOK ENGAGEMENT BY POST TYPE



Pinterest

Pinterest is a social networking website that allows you to organise and share ideas with others (image bookmarking). You can share your own content as well as things that other Pinterest users have posted. Once you register for a free account, you can create your own 'boards' to organise your content.

Pinterest

- 70 million users (80% women)
- Average time 14.2 minutes
- Most followers – 13.8 million

Show:

All Pins

Just my Pins



from Today's Creative Blog

Cinnamon French Toast Casserole

Cinnamon French Toast Casserole | Today's Creative Blog

2643 221

Margot Core Food



from Oh Sweet Basil

Lemon-Raspberry Bars

The best lemon raspberry bars
ohsweetbasil.com

1219 153

Sweet Basil
Awesome Things



from Cinnamon Spice & Everything Nice

Slice and Bake Pepperoni Pizza Puff Pastry Roll-Ups

Slice and Bake Pizza Roll-ups by CinnamonKitchn, via Flickr

1389 159 1

Thania Castafeda Food



from Gimme Some Oven

Easy Lemon Chicken Potato Casserole

Easy Lemon Chicken Potato Casserole -- one of my family's favorite recipes! | gimmesomeoven.com #easy #recipe #dinner

1182 104

Sudarat Channha



Super yummy funnel cake bites! Bring the fair to your home!

10022 1141 8

Anna-diane Sealock Recipes



from Foodie With Family

Crispy, Goopy Fresh



from Damn Delicious

Skinny Shrimp Alfredo Pasta Bake

Skinny Shrimp Alfredo Pasta Bake - An unbelievably cheesy, creamy lightened-up pasta bake that you can easily make ahead of time!

1847 195 4

Emma Ferguson Food I want to eat



Pin it

1959

Like

181



Visit Site

Send



Share

101 FUNDRAISING IDEAS

By Youth Leaders Everywhere

Compiled by Meredith MacKinnon & Sam Townsend



Youth Ministry

Nikolee Byers



Follow Board

More from
youthspecialties.com



Donations

Pin it

1

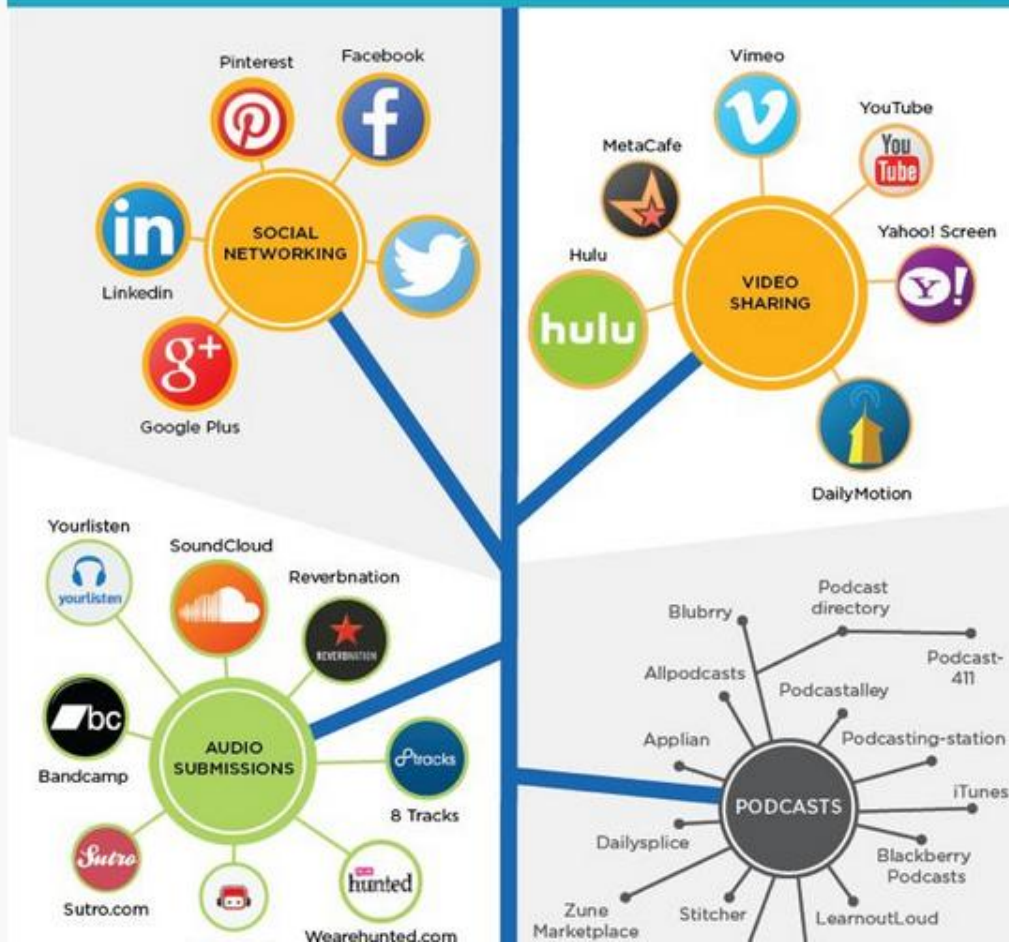
Like

Visit Site

Send

Share

SMART WAYS TO COMBINE CONTENT MARKETING WITH SEO



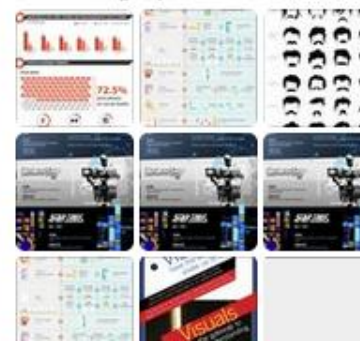
Community Manag...

Coree Cartwright-Silvera



Unfollow Board

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coolinfographics.com





frasercarson.com/Instagram

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Arohanui Hospice
Medical & Health

Like

Following

Message

...

Timeline

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Reviews

More

PEOPLE



1,038 likes
107 visits

Shane Field, Iain Lees-Galloway and 2 others like this.



Invite your friends to like this Page

ABOUT

Arohanui Hospice provides specialist palliative care for people in the Manawatu, Taranaki, Horowhenua and Rangitikei regions with a life-limiting illness.

<http://www.arohanuihospice.org.nz/>

Suggest Edits

PHOTOS



Post

Write something on this Page...



Arohanui Hospice

4 September · Edited

This is Andy from Telcospec with our Chief Executive, Clare, and Kate and Janice from the inpatient unit, handing over a cheque for \$4,000! Andy challenged his staff to complete Dry July, as a fundraiser for Arohanui Hospice. Eight started...seven finished! That's an excellent completion rate! Huge thanks to Andy and his staff!



Create Page

Recent

2014

2013

2012

2011

Founded

Sponsored

Got friend envy?

airnewzealand.co.nz



Check out our great deals on airfares and make your friends jealous with your next upload.

Office Net Unlimited

vodafone.co.nz



Kiwi businesses - we think you rock! Unlimited std NZ calls from a landline and broadband.

Are You Massey Alumni?

bristolwapply.com



See If You're Eligible For Inclusion In The Bristol Who's Who Registry. Apply Now!

Page

Activity

Insights

Settings

Build Au

PEOPLE



1,038 likes

107 visits

Mike Duffy, Jo Macdougall and 25 other friends like this or have been here.



Reach People Nearby

Get people near Palmerston North to like your Page

Promote Page

PHOTOS



POSTS TO PAGE



Alice Johansen

17 July at 12:05

This is the entire student population of Rangiwaea School, who held a fancy dress mufti day and hot lunch fundraiser for Arohanui Hospice. With a total of 12 students on the roll, the school raised \$71.00 for us! What a fabulous effort! Thank you team!



Unlike · Comment · Share

1 Share

Arohanui Hospice, Karina Williams, Kathy Mac Huff, Andrew Mock and 94 others like this.



Write a comment...



Des Denise Fargher Isn't it great when children are learning about community action and for a wonderful organisation. Denise

Like · Reply · 1 · 3 September at 17:05



GillandGeoff Duncan Wonderful. Well done All!!!

Like · Reply · 3 September at 19:39



Jane Zarembo Well done



Arohanui Hospice

Posted by Louise Bartholomew [?]
5 August

Just 41 more "likes" until we hit the 1,000 mark! We think it's about time to celebrate your support, so when we reach that 1,000 target, we will draw the name of one lucky "liker" who will receive a \$50.00 voucher to use at The Cooperage in Palmerston North. Encourage your friends to "like" us and we will reach that target even sooner!

Tag photo Add location Edit

Like Comment Share

Erika May, Elisabeth Hooper, Helen Tatana and 91 others like this.

24 shares

Susan Anne Kara Shared and liked.
Unlike Reply 1 · 5 August at 20:02

Donna Isaacson Shared and liked
Unlike Reply 1 · 5 August at 19:04

Alexia Whitley Great organisation have had personal need to have had the support and help when my husband was sick that I really appreciate
Like Reply · 5 August at 21:16



Write a comment...

Sponsored

Create Advert



Escape to the Islands
flightcentre.co.nz

Fly return to beautiful Bali for 7 nights 4-star from \$1799*pp. Ends 15 Sep. T&C's apply.

Did you know we have a Hospice Wish list that we circulate with our newsletter? Maybe you could help with something on our list? All donations are gratefully received and help to reduce our operating costs. If you would like to receive a regular copy of our newsletter private message us.

HOSPICE WISH LIST

- Spotlight vouchers
- Donations towards purchasing great books for children
- Warehouse Stationery vouchers
- Postage stamps
- Petrol vouchers
- Luxury postal pillow cases
- Men's nightshirts (best fabric, large size)
- Energizer Max 9-volt batteries
- Wild bird seed
- Body wash and moisturiser
- Anti-theft coat hangers (as in photo)
- Art Easel
- Prepaid DLE size envelopes
- Instant coffee
- Hand forks (gardening)
- Coal shovels x 2 (metal or plastic)
- Anti-kick boxes (one)
- Oscillating sprinklers
- Plastic buckets
- Pegs
- Shaving cream
- Razors
- Urubile's
- Funding for bed alarms (\$200 each)

FOR THE KITCHEN

- Serviettes
- Dishwashing liquid
- Mils and coffee
- Canned drinks 375ml (Lemonade, Coca-Cola regular or diet)
- Bottled Drinks – individual size around 375ml (Ginger Ale, Ginger Beer)
- White and brown sugar
- Packet biscuits
- Cracker biscuits
- Condensed milk
- Canned asparagus
- Canned creamed corn
- Tomato Soup – Wishes only please
- Canned fruit – (chunks or crushed) peaches, pears, fruit salad, apples, apricots, pineapple
- Golden syrup
- Canola cooking spray (oil)
- Jellies – regular & low calorie
- Cakes
- Jif
- Crushed pineapple in juice



Thank you!

- Books for children
- Warehouse Stationery vouchers
- Postage stamps
- Petrol vouchers
- Luxury pastel pillow cases
- Men's nightshirts (best fabric, large size)
- Energiser Max 9-volt batteries
- Wild bird seed
- Body wash and moisturiser
- Anti-fault coat hangers (as in shops)
- Art Easel
- Prepaid DLX size envelopes
- Instant coffee
- Hand forks (gardening)
- Cool shovels x 2 (metal or plastic)
- Anti-kink hose (5m)
- Oscillating sprayers
- Plastic buckets
- Paps
- Shaving cream
- Razors
- Utensils
- Funding for bed alarms (\$200 each)

FOR THE KITCHEN

- Serviettes
- Dishwashing liquid
- Milk and coffee
- Canned drinks 375ml (lemonade, Coca-Cola regular or diet)
- Bottled Drinks - individual size around 375ml (Ginger Ale, Ginger Beer)
- White and brown sugar
- Packet biscuits
- Cracker biscuits
- Condensed milk
- Canned asparagus
- Canned creamed corn
- Tomato Soup - Whites only please
- Canned fruit - (chunks or crushed) peaches, pears, fruit salad, apples, apricots, pineapple
- Golden syrup
- Cornflour cooking spray (x3)
- Jellies - regular & low calorie
- Cocoa
- Jif
- Crushed pineapple in juice
- Super market vouchers



Thank
you!

Like · Comment · Share

👍 23 💬 4 📄 27 Shares

👍 Robyn Kent, Rosalee McBeth, Janet Kelly and 20 others like this.

Top Comments ▾



Write a comment...



Bridie Harris will see what i can do with the kitchen list, i am sure i could do a few of those.

Like · Reply · 24 June at 22:54



Arohanui Hospice Thanks Bridie that would be fantastic!

Like · Commented on by Gemma Vallender (?) · 25 June at 16:17

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Hospice @ Home



In-Patient Unit



Rural Outreach



Rainbow Place

Welcome to Hospice Waikato

Hospice Waikato provides a variety of specialised care services for people who are dying – supporting them, their families and carers through illness, death and bereavement. Hospice is a Charitable Trust founded in 1981 independent of any other organisation and administered by a Board of Trustees.

Hospice Waikato is financially supported through the generosity of individuals, community groups, businesses, trusts and foundations and the wider community.

Our services include:

- ◊ Hospice@Home – for Hamilton City, Ngaruawahia, Cambridge
- ◊ Rural Outreach – in the outer Waikato, working in partnership with the District Nurses
- ◊ Rainbow Place – our children and young peoples care facility
- ◊ Family Services – throughout illness and death including counselling for individuals and families
- ◊ 10 bed In-Patient Unit for Symptom Management, end of life and arranged respite

Hospice is there to help

Please support the Hospice Waikato telephone appeal or donate online.



www.hospicewaikato.org.nz

Hospice Waikato Video



Create Page

Recent

2014

2013

2012

2011

Opened

Sponsored

Pimp up your profile

airnewzealand.co.nz



Find great deals from Air NZ, post holiday photos to Facebook and await feedback. Easy.

Office Net Unlimited
vodafone.co.nz



Kiwi businesses - we think you rock!
Unlimited std NZ calls from a landline and broadband.

To all those generous people and businesses who gave so generously in the Hospice Waikato Telephone Appeal...

Thank you for helping to keep Hospice Waikato services free of charge



Hospice Waikato

Community organisation · Medical & Health

Without the continued support of the Waikato community we could not do what we do.

Like

+ Follow

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Timeline

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PEOPLE



716 likes

39 visits

Dave Macpherson, Dave Grove and 2 others like this.



Invite your friends to like this Page

ABOUT



334 Cobham Drive, Hillcrest
Hamilton, New Zealand

07-859 1280

<http://hospicewaikato.org.nz/>

✓ Suggest Edits

Post Photo / Video

Write something on this Page...



Wellington



Post



Hospice Waikato shared a link.

5 September

Keep up to date with what's been happening at Hospice Waikato with our latest newsletter, it is packed full of updates of our current building site, fundraisers and heart-warming stories. The front cover features a story we shared with you ... See More



Hospice News and Events | Hospice Waikato

www.hospicewaikato.org.nz



Living for every day

Registered Charity No.700636

Have what you need every day?
Come to ANY

- £2 a month a TENS machine
- £5 a month wholesome, nutritious food for our patients
- £10 a month could be a life saver











The Humane Society of the United States · 1,392,236 like this

Friday at 7:51am ·

✓ Liked

Seriously?! Share this and tell the National Pork Producers Council that pigs deserve better!



What the heck? Look how out of touch the National Pork Producers Council is with mainstream America's views on caring for animals! Share if this if you think pigs deserve better!

Unlike · Comment · Share

👍 You and 14,773 others like this.

💬 View previous comments

🗨️ 21,815

👤 50 of 3,062

Christo M. Cameron This is exactly why I'm a vegetarian.

F R E S C O
thinking • communications

 **flightdec.com**
WEBSITE PLATFORM

Three big trends

3# Advertising is becoming
more important than ever on
Facebook and Twitter



Social Media Examiner shared a link.

Posted by Andrea Sodergren Vahl [?] · April 15

Are you on Instagram? Does your profile need a little sprucing up? Take a look at today's article for some great tips! - Andrea



8 Ways You Can Create a Winning Instagram Profile |

www.socialmediaexaminer.com

Create a winning Instagram profile using examples from Nike, Zappos, KitchenAid or WalMart to help you grow your reach, build engagement and increase sales.

Like · Comment · Share

47

89 people like this.

Top Comments ▾



Write a comment...



Alba AB Eli Ortiz los sigues? You should wey 😊

[See Translation](#)

Like · Reply · April 15 at 1:22pm



Molly Donohue Ritterbeck @rylee rudd

Like · Reply · April 15 at 1:00pm

26,800 people saw this post

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- Target
- Promote to fans
- Promote own content
- Promote to get emails

Targeting

- Getting the right messages...
- To the right people...
- At the right time...
- By the right method...
- Using appropriate resources.

The Five Love Languages

How to Express

Heartfelt Commitment

to Your Mate

Gary Chapman

FRESH
FARM
EGGS

Flying School

FLYING
SKOOL

Social media DNA

- Use fundraising disciplines
- Create a visual brand
- Tell stories and appeal to emotions
- Be measurement obsessed

Planning to Win

The Just Enough Guide for Campaigners

In the face of a rapidly changing world, even the savviest nonprofits and foundations needed a boost to keep up and win their issue campaigns. Recognizing this, in 2008 we set about gathering insights from dozens of strategists, who knew more than a thing or two about winning campaigns, and packed as many real-life lessons as we could into the Just Enough Planning Guide.® Since then, hundreds of nonprofits have used this roadmap to put successful campaign strategies in place.

Fast-forward six years, and we've entered a brave new world.

[Read More](#)



[Get Started](#)

Who is this Guide For?

If you are looking to win support for an issue, impact policy, or get a corporation or government body designed to work best with issue campaigns, policy campaigns and corporate campaigns. It could be for short-term perception change campaigns, but we chose to focus on the types of campaigns more

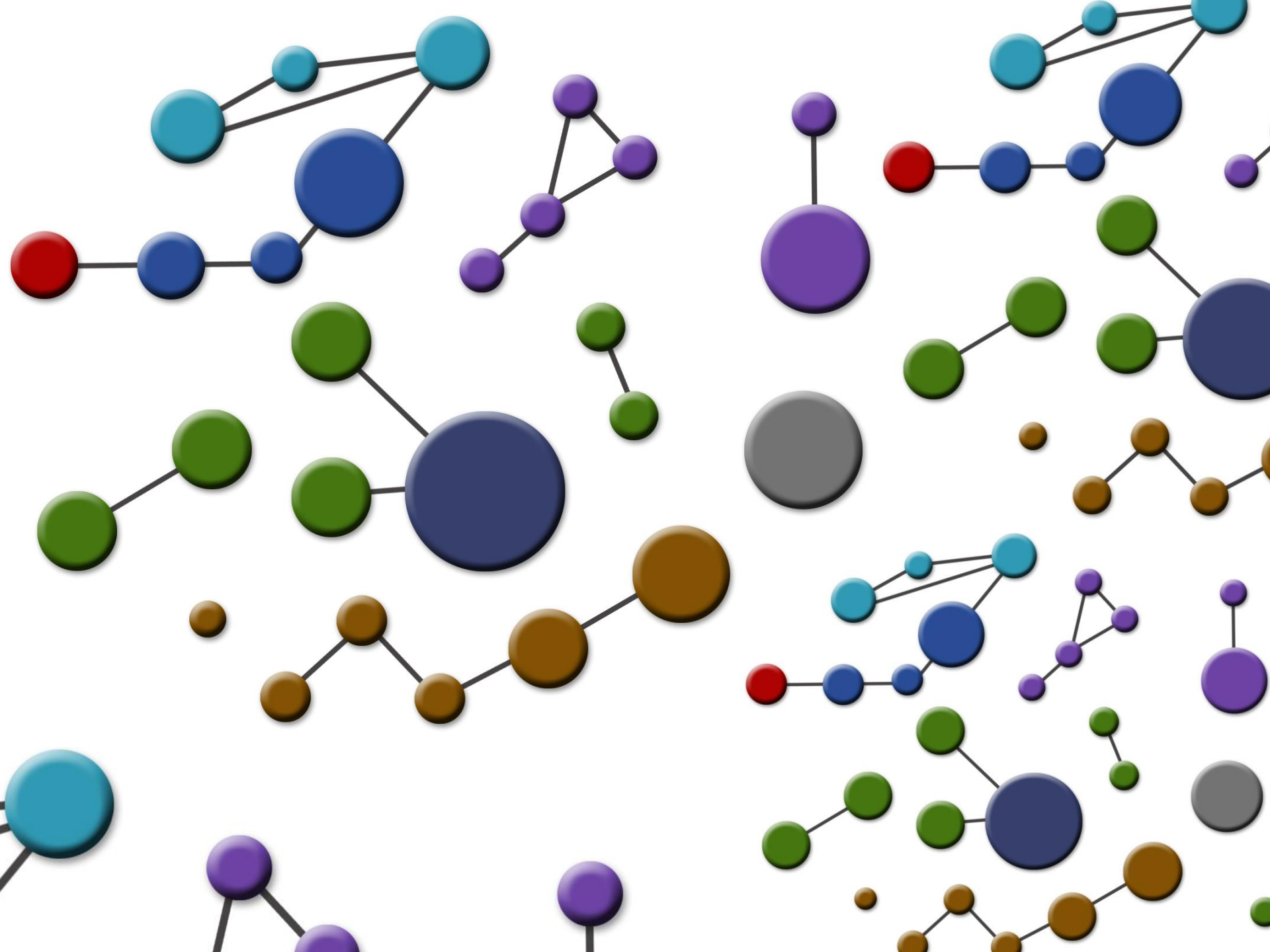




















Team Training

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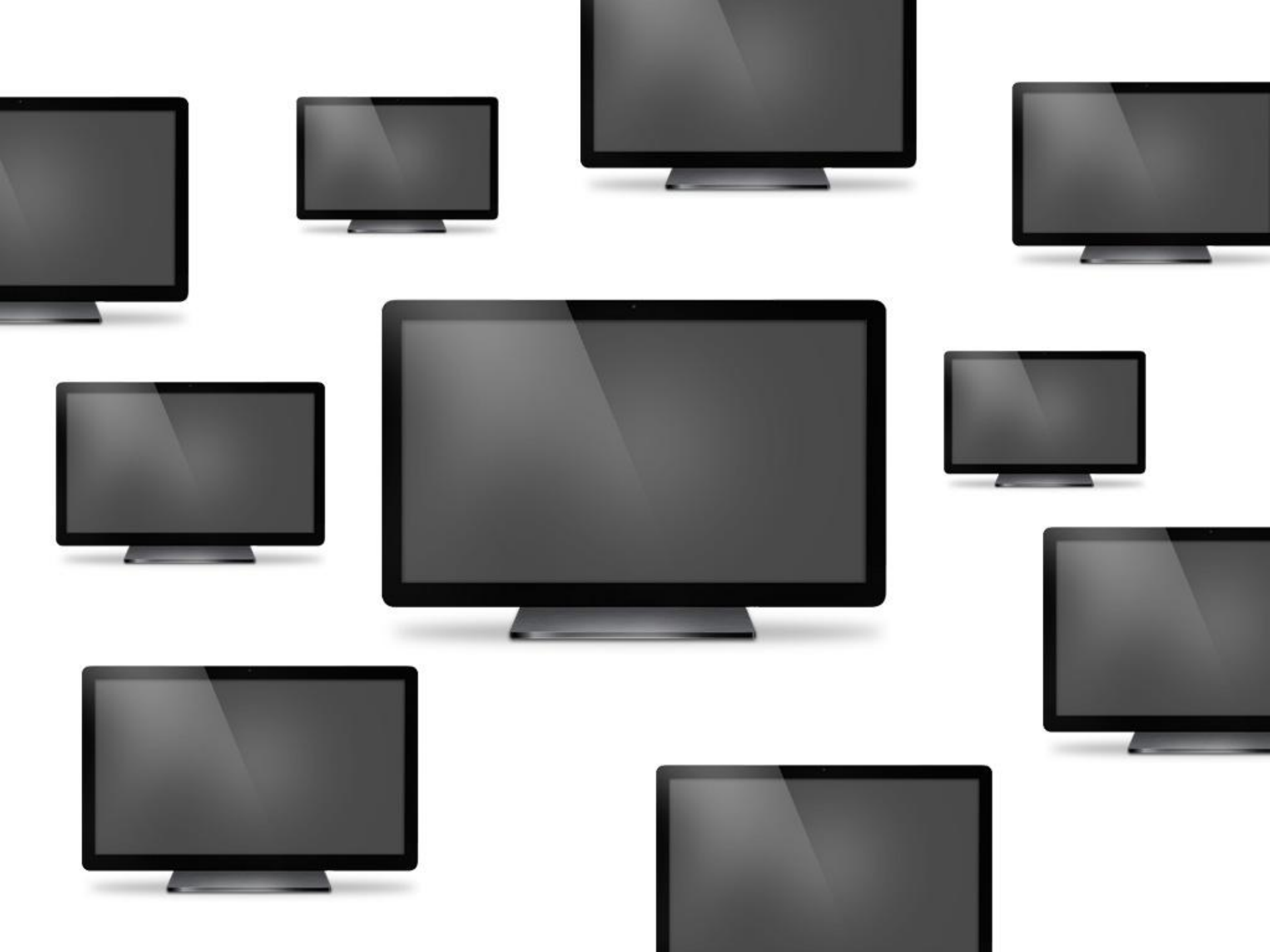
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The community led initiative to help the Wellington region shape a prosperous future.



BUSINESS



DESIGN



PEOPLE



PROJECTS

Eureka! Challenge event showcases young science and innovation talent



THE
SIR
PAUL
CALLAGHAN
AWARD
FOR
YOUNG
SCIENCE
ORATORS



12 home grown science and technology students will enter a comprehensive selection process and have 12 minutes to demonstrate their passion for the innovative science and technology which they believe will deliver real value for New Zealand.

The science and technology leaders of New Zealand's future who will take New Zealand forward will strut their stuff on 12 July in Wellington at the Eureka! Symposium and Sir Paul Callaghan Awards for Young Science Orators, organised by the Rotary Club of Wellington. [Keep reading >>](#)

"No problem can be solved
from the same level of
consciousness that created it."

ALBERT EINSTEIN



Stay informed and have your say:
A series of informal Meetups and
more formal presentations. [Keep
reading >>](#)



Technology Valley mission and
purpose: Building a proud and
actively engaged community. [Keep
reading >>](#)



Business questionnaire: A few
questions will help us all identify
the issues and build connections.
[Answer here >>](#)



Connect with Technology
Valley: Mission to shape a
prosperous future through
connections. [Keep reading >>](#)



Wellington Regional Strategy:
Growing a sustainable economy



The community led initiative to help the Wellington region shape a prosperous future.

SEARCH SITE

[View My Events](#)[Post An Event](#)

Events Search

Events are listed by event date. To search for an event enter keywords such as event name, venue, type, or location.

Use the calendar to filter by date, whether entering key words or not. Click any number of days or select an option from:

[Entire Month](#) | [Fortnight](#) | [Week](#)

Search:

August 2014

S	M	T	W	T	F	S
20	21	22	23	24	25	26
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	01	02	03	04	05	06
07	08	09	10	11	12	13

[Clear Calendar](#)[HAVE YOUR SAY](#)

Startup Weekend



Event



The community led initiative to help the Wellington region shape a prosperous future.

SEARCH SITE

Deloitte-BusinessNZ Election Conference 2014

★★★★☆
Average rating

Date: Mon 08 Sep 2014, 09:00 am

Until: Mon 08 Sep 2014, 04:30 pm

Category: Business, Political

Venue: Shed 6
Queens Wharf
Wellington

Cost: Member \$195 + GST, Non-Member
250 + GST

Links: 

LATEST EVENTS

1. [Startup Weekend \[Technology Valley\]](#)
2. [Launch of the New Zealand International Business Awards 2015 \[Technology Valley\]](#)

[Event page >](#)

Politicians speaking with business

Hear what the politicians are offering for business and the economy, at the most



ourporirua.com

voice of a proud community

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Pauatahanui Inlet, Porirua: Photo, Graham Craig



Let's see how Porirua can punch above its weight in the Gigatown competition. Find out how you can help score stronger band-width [right here](#)




Get more people to your events by promoting them on Our Porirua and throughout the Wotzon.com events community. [Enter right here.](#)



Keep your ear to the ground on what's happening for kids and in education in Porirua and around the country, on the Tick for Kids page. [See it here.](#)


This general Business feed lists, in order of posting, blogs, articles, events and much more. Much of the content comes from other websites sharing their information into the Our Porirua Online Community.

Deloitte-BusinessNZ Election Conference 2014

 **Technology Valley**

Event

 **Start:** Mon 08 Sep 2014, 09:00 am

 **Category:** Business


 **Location:** Wellington




Hear what the politicians are offering for business and the economy, at the most informative election event of 2014. MPs and party spokespeople outline their policies on business at the Deloitte-BusinessNZElection Conference. MPs will answer the questions that business wants answered, around the economy, tax, employment law, RMA and more.

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Should you bother with venture capital funding...the numbers suggest no?

 **stick**

 **Author:** Peter Kerr

[Blog](#)

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How might you get involved in Our Porirua.com?

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ourporirua.com


Our Online Community


Our Porirua is building a genuine online community of inter-connected websites. That means websites within the network are able to self publish content to other Our Porirua websites, and selectively receive content back, while offering the chance to connect with relevant groups and

This general Business feed lists, in order of posting, blogs, articles, events and much more. Much of the content comes from other websites sharing their information into the Our Porirua Online Community.


1 2 3 4 > » Page: 1 of 4

Deloitte-BusinessNZ Election Conference 2014

 **Technology Valley** Event

 **Start:**

 Mon 08 Sep 2014, 09:00 am

 **Category:**

 Business

 **Location:**

 Wellington





RMA and more.

Hear what the politicians are offering for business and the economy, at the most informative election event of 2014. MPs and party spokespeople outline their policies on business at the Deloitte-BusinessNZElection Conference. MPs will answer the questions that business wants answered, around the economy, tax, employment law,


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Should you bother with venture capital funding...the numbers suggest no?


 **stick** Blog

 **Author:**


 Peter Kerr

 **Date:**

 33 hours ago

 **Category:**

 Start ups

 **Comments:**

 none



The scramble that many startups make to secure venture capital funding may be detrimental to the budding business's health. In fact John Mullins, writing in Harvard Business Review's blogs, makes the point that the vast majority of successful

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Deloitte-BusinessNZ Election Conference 2014


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Should you bother with venture capital funding...the numbers suggest no?


stick
Blog


Author: Peter Kerr
 Date: 33 hours ago
 Category: Start ups
 Comments: none



The scramble that many startups make to secure venture capital funding may be detrimental to the budding business's health. In fact John Mullins, writing in Harvard Business Review's blogs, makes the point that the vast majority of successful entrepreneurs never take any venture capital (his italics). Mullins is an associate professor at London...

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Women's Business Network event, August 2014


Our Porirua
Event

Start: 6 days ago , Fri 15 Aug 2014, 09:00 am
 Category: Business

Location: Porirua



We have monthly meetings on the Third Friday of the Month where you can let others

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Discover the latest views and news posted directly from a host of contributing Flightdec websites.

A selection of recent posts ▼

1 2 3 4 > » Page: 1 of 4

Better Tax System



Fairer

Blog

Author: Archie Kerr

Date: 3 hours ago

Category: [Economy](#)

Comments: none



It was good to hear the announcement from the Green Party that they would increase the tax rate for those earning over \$140,000 a year to 40%. This is similar to the Labour Party policy of 36% tax over \$150,000 but less modest. In addition, the Greens plan a similar level of 40% tax on Trusts which would make these less desirable and reduce...

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Business

1 2 3 4 5 6 7 8 > » Page: 1 of 10

Deloitte-BusinessNZ Election Conference 2014



Technology Valley

Event

Start: Mon 08 Sep 2014, 09:00 am

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Should you bother with venture capital funding...the numbers suggest no?



stickK

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